Solutions for a New Decade

February 2011
Humble Beginnings

- PetPoint launched February 2005
- Beta Test shelters Wisconsin Humane Society and Animal Welfare Association of New Jersey
- 8 Major Modules
- 25 Reports
Major Releases 2006

- Case Module
- Licensing Module
- Multi-Site Management
- Transfer Module
- Person Express Module
- Basic Asilomar Reporting
PetPoint/24PetWatch Call Center Integration

Post-Mortem Module

Advanced Asilomar (Maddie’s Fund) Reporting

Person Relationships

“Jump to” functionality

Version 3: New Look and Feel
Major Releases 2008

- Adoptable Search
- PetPoint Community
- PetPoint Lite
- Advanced Animal Search
- “Last 10” Search
Major Releases 2009

- Petango
- Inventory Management
- Government Contract Management
- Variable Pricing
- Multi-Select Reports
- Lost/Found and Happy Tails I-Frames
- Adoption Application
- Adoption Video
Major Releases 2010

- PetPoint Portfolios within PetPoint
- “Featured Pet” I-frame
- Petango Editor
- Adoptable Search/Petango “Traffic” Report
- PetPoint Transfer Network
- Case Redesign
- Animal Point-In-Time Data Tracking
- Advanced Animal Profile
Major Releases 2011 (So Far)

- Medical Standardization
- Animal Group-Litter Tracking
### Intake/Outcome Redesign

**PetPoint**

**Intake - Owner/Guardian Surrender**

<table>
<thead>
<tr>
<th>Animal #</th>
<th>ARN</th>
<th>Name</th>
<th>Species</th>
<th>Breeds</th>
<th>Intake #</th>
<th>Intake Subtype</th>
<th>Status</th>
<th>Status Date / Time</th>
<th>Delete</th>
</tr>
</thead>
<tbody>
<tr>
<td>A02922281</td>
<td>Obi Wan</td>
<td>Dog</td>
<td>Retriever / Mix</td>
<td>396584753</td>
<td>Surrendered for Adoption</td>
<td>Completed</td>
<td>10/15/2010 12:10 PM</td>
<td>Delete</td>
<td></td>
</tr>
<tr>
<td>A02922287</td>
<td>Luke</td>
<td>Dog</td>
<td>Retriever / Mix</td>
<td>396584753</td>
<td>Surrendered for Adoption</td>
<td>Completed</td>
<td>10/15/2010 12:10 PM</td>
<td>Delete</td>
<td></td>
</tr>
<tr>
<td>A02922288</td>
<td>Chewie</td>
<td>Dog</td>
<td>Retriever / Mix</td>
<td>396584753</td>
<td>Surrendered for Adoption</td>
<td>Completed</td>
<td>10/15/2010 12:10 PM</td>
<td>Delete</td>
<td></td>
</tr>
<tr>
<td>A02922285</td>
<td>Leia</td>
<td>Dog</td>
<td>Retriever / Mix</td>
<td>396584753</td>
<td>Surrendered for Adoption</td>
<td>Completed</td>
<td>10/15/2010 12:10 PM</td>
<td>Delete</td>
<td></td>
</tr>
</tbody>
</table>

- **Group #: 100025892**  
- **Record Count: 5**
### Care - Medical - Exam

<table>
<thead>
<tr>
<th>Duplicate?</th>
<th>Animal #</th>
<th>ARN</th>
<th>Name</th>
<th>Species</th>
<th>Breeds</th>
<th>Record #</th>
<th>Record Subtype</th>
<th>Status</th>
<th>Status Date / Time</th>
<th>Delete</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>A0107004</td>
<td>52-7654</td>
<td>Sapphire</td>
<td>Cat</td>
<td>Domestic Shorthair / Mix</td>
<td>E000955521</td>
<td>Initial</td>
<td>Completed</td>
<td>07/01/2010 12:15 PM</td>
<td>Delete</td>
</tr>
</tbody>
</table>

**Record Count: 1**

### Details

<table>
<thead>
<tr>
<th>Record #</th>
<th>Status</th>
<th>Status Date / Time</th>
<th>Provider</th>
<th>Assistant</th>
<th>Site</th>
</tr>
</thead>
<tbody>
<tr>
<td>E000955521</td>
<td>Completed</td>
<td>07/01/2010 12:15 PM</td>
<td>Combs, Dion</td>
<td>Gandra, Gilberto</td>
<td>PAWS - Prairie Animal Shelter</td>
</tr>
</tbody>
</table>

### Record Type

- Exam
- Initial
- Historical Exam
- Post-Adoption
- Pre-Adoption
- Recheck
- Surgery Follow Up

### Record Created Date / Time

07/01/2010 11:30 AM

### Animal Vital Signs

<table>
<thead>
<tr>
<th>Body Temp</th>
<th>Respiration</th>
<th>Body Condition Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>102.50</td>
<td>36</td>
<td>2 - Thin</td>
</tr>
</tbody>
</table>

### Notes

- Ears: Clean
- Eyes: Cloudy
- Skin: Healthy

### Reports / Forms

- Exam Consent Form
- Exam Certificate
- Exam Details
- Medical History Report
- Exam History Report
- Surgery History Report

### Actions

- Submit Record
- Save
- Clear
# Medical Redesign

## Care - Medical - Surgery

<table>
<thead>
<tr>
<th>Duplicate?</th>
<th>Animal #</th>
<th>ARN</th>
<th>Name</th>
<th>Species</th>
<th>Breeds</th>
<th>Record #</th>
<th>Record Subtype</th>
<th>Status</th>
<th>Status Date / Time</th>
<th>Delete</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>A0000001</td>
<td>84</td>
<td>Buddy</td>
<td>Dog</td>
<td>Retriever, Labrador/Mix</td>
<td>E000943269</td>
<td>Castration</td>
<td>Completed</td>
<td>07/21/2010 10:15 AM</td>
<td>Delete</td>
</tr>
</tbody>
</table>

**Record Count:** 1

### Details

<table>
<thead>
<tr>
<th>Record #</th>
<th>Status</th>
<th>Status Date/Time</th>
<th>Provider</th>
<th>Assistant</th>
<th>Site</th>
</tr>
</thead>
<tbody>
<tr>
<td>E000943269</td>
<td>Completed</td>
<td>07/21/2010 10:15 AM</td>
<td>Robert, Angela</td>
<td>Bristol, Tammy</td>
<td>PAWS - Wellens Memorial Clinic</td>
</tr>
</tbody>
</table>

### Record Type

- Surgery
- Castration

### Record Subtype

- Select
- Amputation
- Biopsy
- Cruciate Ligament Repair
- Dental Surgery
- Petela Luxation Repair
- Tonsillectomy
- Castration

### Record Created Date/Time

07/21/2010 11:45 AM

### Last Updated Date/Time

07/21/2010 11:45 AM

### Last Updated Date/Time

07/21/2010 10:15 AM

### Status History

**Review Date/Time**

07/21/2010 10:15 AM

### Animal Vitals

- Body Temp: 101.30 (Fahrenheit)
- Spay - Normal
- Spay - Obese
- Spay - Pregnant

### Notes

**Template**

- Select

**Override**

**Append**

**Spell Check**

**Note**

### Reports / Forms

- Surgery Consent Form
- Surgery Certificate
- Surgery Details
- Medical History Report
- Exam History Report
- Surgery History Report
### Care - Medical - Exam

<table>
<thead>
<tr>
<th>Duplicate?</th>
<th>Animal #</th>
<th>ARN</th>
<th>Name</th>
<th>Species</th>
<th>Breeds</th>
<th>Record #</th>
<th>Record Subtype</th>
<th>Status</th>
<th>Status Date/Time</th>
<th>Delete</th>
</tr>
</thead>
<tbody>
<tr>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 2 3 4 5 6 7 8 9 10</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Record Count:** 1

### Condition Details

<table>
<thead>
<tr>
<th>Record #</th>
<th>Type</th>
<th>Condition</th>
<th>Body Part</th>
<th>Assessed Date/Time</th>
<th>By</th>
<th>Onset Date/Time</th>
<th>Resolution Date/Time</th>
<th>Review Date/Time</th>
<th>Recorded Date/Time</th>
<th>By</th>
</tr>
</thead>
<tbody>
<tr>
<td>E000955521</td>
<td>Diagnosis</td>
<td>URI</td>
<td></td>
<td>07/01/2010 12:15 PM</td>
<td>Dion</td>
<td>07/01/2010 8:00 AM</td>
<td>07/15/2010 12:15 PM</td>
<td>07/01/2010 12:20 PM</td>
<td>jroberts</td>
<td></td>
</tr>
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</table>

**Condition Notes:**

Condition Notes go here.

### Exam Conditions

<table>
<thead>
<tr>
<th>Condition</th>
<th>Type</th>
<th>Diagnosed Date/Time</th>
<th>Body Part</th>
<th>Onset Date/Time</th>
<th>Resolution Date/Time</th>
<th>Review Date/Time</th>
<th>Record #</th>
<th>Delete</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arthritis</td>
<td>Symptom</td>
<td>07/01/2010 12:15 PM</td>
<td></td>
<td>07/01/2010 8:00 AM</td>
<td>07/15/2010 12:15 PM</td>
<td>E000955521</td>
<td>Delete</td>
<td></td>
</tr>
<tr>
<td>Congestion</td>
<td>Symptom</td>
<td>07/01/2010 12:15 PM</td>
<td></td>
<td>07/01/2010 8:00 AM</td>
<td>07/15/2010 12:15 PM</td>
<td>E000955521</td>
<td>Delete</td>
<td></td>
</tr>
<tr>
<td>URI</td>
<td>Diagnosis</td>
<td>07/01/2010 12:15 PM</td>
<td></td>
<td>07/01/2010 8:00 AM</td>
<td>07/15/2010 12:15 PM</td>
<td>E000955521</td>
<td>Delete</td>
<td></td>
</tr>
</tbody>
</table>

**Record Count:** 3

Submit Record | Save | Clear
### Care - Medical - Exam

<table>
<thead>
<tr>
<th>Duplicate?</th>
<th>Animal #</th>
<th>ARN</th>
<th>Name</th>
<th>Species</th>
<th>Breeds</th>
<th>Record #</th>
<th>Record Subtype</th>
<th>Status</th>
<th>Status Date / Time</th>
<th>Delete</th>
</tr>
</thead>
<tbody>
<tr>
<td>A01070504</td>
<td>32-7554</td>
<td>Sapphire</td>
<td>Cat</td>
<td>Domestic Shorthair / Mix</td>
<td>E000955521</td>
<td>Initial</td>
<td>Completed</td>
<td>07/01/2010 12:15 PM</td>
<td>Delete</td>
<td></td>
</tr>
</tbody>
</table>

**Record Count:** 1

### Test Details

<table>
<thead>
<tr>
<th>Record #</th>
<th>Status</th>
<th>Status Date / Time</th>
<th>Provider</th>
<th>Assistant</th>
<th>Site</th>
</tr>
</thead>
<tbody>
<tr>
<td>E000955521</td>
<td>Completed</td>
<td>07/01/2010 12:15 PM</td>
<td>Combs, Dion</td>
<td>Gandra, Gilberto</td>
<td>PAWS - Prairieland Animal Welfare S</td>
</tr>
</tbody>
</table>

**Test:** SNAP FIV/FeLV Combo

**Dose:** 1 unit

**Body Part:** -- Select --

**Re-Test:** Yes

**Re-Test Date / Time:** 07/02/2010 12:30 PM

**Manufacturer:** IDEXX Laboratories, Inc

**Product:** SNAP Combo FeLV Ag/FIV Antibody Test Kit

**Serial / Lot #:** F44338D2

**Expiration Date:** 08/24/2011

**Test Notes:** (and Result if desired) go here.

**Record Created Date / Time:** 07/01/2010 11:30 AM

**By:** tbristol

**Record Last Updated Date / Time:** 07/01/2010 12:20 PM

**By:** jroberts

**Status Last Updated Date / Time:** 07/01/2010 12:20 PM

**By:** jroberts

**Status History**

### Test Results

Test Results (at least 1 required for Completed Tests)

<table>
<thead>
<tr>
<th>Test For</th>
<th>Result</th>
<th>Result Date / Time</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIV</td>
<td>Pending</td>
<td>07/01/2010 12:20 PM</td>
<td></td>
</tr>
</tbody>
</table>

**For Symptoms / Diagnoses**

<table>
<thead>
<tr>
<th>Result</th>
<th>Result Date / Time</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>FeLV</td>
<td>Inconclusive</td>
<td>07/01/2010 12:20 PM</td>
</tr>
<tr>
<td>FIV</td>
<td>Inconclusive</td>
<td>07/01/2010 12:20 PM</td>
</tr>
</tbody>
</table>

**Record Count:** 2

**Show:** 10 / Page

---

**Medical Redesign**

**Release 4.0**
# Medical Redesign

**Care - Medical - Exam**

<table>
<thead>
<tr>
<th>Duplicate?</th>
<th>Animal #</th>
<th>ARN</th>
<th>Name</th>
<th>Species</th>
<th>Breeds</th>
<th>Record #</th>
<th>Record Subtype</th>
<th>Status</th>
<th>Status Date / Time</th>
<th>Delete</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>A00000001</td>
<td></td>
<td>Buddy</td>
<td>Dog</td>
<td>Labrador/Mix</td>
<td>E000012345</td>
<td>Wellness</td>
<td>Completed</td>
<td>07/21/2010 10:15 AM</td>
<td></td>
</tr>
</tbody>
</table>

**Record Details**

<table>
<thead>
<tr>
<th>Record #</th>
<th>Status</th>
<th>Status Date/Time</th>
<th>Provider</th>
<th>Assistant</th>
<th>Site</th>
</tr>
</thead>
<tbody>
<tr>
<td>E000012345</td>
<td>Completed</td>
<td>07/21/2010 12:15 PM</td>
<td>Comba, Don</td>
<td>Gendra, Gilberto</td>
<td>PAWS - Prairieland Animal Welfare</td>
</tr>
</tbody>
</table>

**Treatment Type**: Sentinel  
**Dose**: 1 tablet  
**Body Part**: Oral  
**Review Date/Time**: 07/01/2011 10:15 AM

**Treatment Notes**

- Treatment Notes go here.

**Record Created Date/Time**: 07/01/2010 11:30 AM  
**Record Last Updated Date/Time**: 07/01/2010 12:20 PM  
**Status Last Updated Date/Time**: 07/01/2010 12:20 PM  

**Manufacturer**: Novartis Animal Health  
**Product**: Sentinel: Dogs 11-25 lbs (Green) 5.75mg

**Status History**
### Animal Redesign Release 4.0

#### Animal Express
- **Animal #**: A0229261
- **Name**: Samantha
- **Type**: Dog
- **Species**: Dog
- **Primary Breed**: Retriever
- **Secondary Breed**: Mix
- **Age**: 2 years, 7 months, 8 days
- **Gender**: Female
- **Spayed/Neutered**: No
- **Size**: Large
- **Weight**:
- **Asilomar Status**: 3/22/2008
- **Primary Color**: Black
- **Secondary Color**: None
- **Color Pattern**: Solid
- **Declawed**: No

#### Animal Photos
- **Photo 1**: [Image of a black dog]
- **Photo 2**: [Image of a black dog]
- **Photo 3**: [Image of a black dog]
- **Caption**:
  - Photo 1: Who said it couldn’t snow?!
  - Photo 2: Can we please go inside? My toes are cold.
  - Photo 3: You buried my treats where?

#### Identification Express (Optional)
- **Microchip Number**: [Enter microchip number]
- **Issuer**: [Select issuer]
- **Issue Date**: [Enter issue date]
- **Collar Type 1**: [Select collar type]
- **Collar Color 1**: [Select collar color]
- **Pet ID Number**: [Enter pet ID number]
- **Pet ID Type**: [Select pet ID type]
- **Issue Date**: [Enter issue date]
- **Collar Type 2**: [Select collar type]
- **Collar Color 2**: [Select collar color]

#### Stage & Location Express
- **Stage**: On Hold
- **Review Date**: [Enter review date]
- **Site**: PAWS - Wells Memorial Clinic
- **Location**: Dog Holding
- **Sub Location**: 2

#### PetPoint Animal Management System
**Foster, Receipt & Ownership Redesign**

### Foster Details
- **Status**: Scheduled
- **Status Date**: 12/10/2010 03:13:53 PM
- **# of Animal**: 5
- **Completed By**: -- Select --
- **Reason**: Too Young
- **Expected Return**: 

### Stage & Location
- **Stage**: On Hold
- **Review Date**: 
- **Site**: PAWS - Wellens Memorial Clinic
- **Location**: Dog Holding
- **Sublocation**: 2

### Foster Notes
- **Template**: -- Select --
- **Override**
- **Append**
- **Clear**

**Note:**

**Save** | **Clear**
Licensing Redesign & Online Licensing

Release 4.0

PetPoint ANIMAL MANAGEMENT SYSTEM™
What you may not know:

- 15,000 Feature Requests Completed to Date
- 30+ Feature Requests Received per Week
- 2000+ Pending Feature Requests

The Challenges of Ad-hoc Development:

- Quality Assurance Testing
- Insufficient Notice and Training
- Inconsistent Product
- Shifting Priorities
Release Management

What Does Release Management Mean?

- Scheduled Releases (4-6 per year)
- Focus on one or few modules
- Publish general schedule
- Set client expectations

How Does Release Management Address the Issues?

- Advanced notice, technical documentation and training materials.
- Comprehensive and efficient Quality Assurance.
- Client User Group testing
- Ensure Consistency
PetPoint Enterprise promises to deliver new levels of IT efficiency, agility, elastic scalability, and enterprise-class quality of service, allowing animal welfare organizations (AWOs) to concentrate on mission critical activities like animal care and customer service.

As a fee-based offering, AWOs that purchase PetPoint Enterprise will gain new modules as well as enhanced functionality within existing modules of PetPoint Release 4.0.
The Prairieland Animal Welfare Society is proud to present.... "Spooky"

<table>
<thead>
<tr>
<th>Animal #</th>
<th>ARN</th>
<th>Species</th>
<th>Age Group</th>
</tr>
</thead>
<tbody>
<tr>
<td>8354283</td>
<td></td>
<td>Dog</td>
<td>Adult</td>
</tr>
</tbody>
</table>

**Description:**
- Breeds: Retriever, Labrador/Mix
- Colors: Golden/White/Bicolor
- Size: Medium, 40.00 pound
- Age: 4 y 6 m 15 d, (DOB: 7/9/2006)
- SiN: No
- Coat: Short Smooth
- Eyes: Brown
- Ears: Long
- Tail: Long
- Marks: White on belly & rear paws

**Microchip Number:** 0A10014695

**Microchip Provider:** 24PetWatch

**Issue Date:**

**About Me:**
- It might not look like it, but I'm a high-energy boy who needs someone with lots of experience in training and plenty of patience. As you can see, though, I do like to take my naps!
Report Builder (cont.)

Enterprise - Phase 1

W-9
Request for Taxpayer Identification Number and Certification

[Form Details]

Chart Wizard

Chart Type | Dimensions | Properties | Data
--- | --- | --- | ---
Select the chart type:
Pie | 3D Pie | Doughnut | 3D Doughnut
Funnel | 3D Funnel | 3D Cone
Pyramid | 3D Pyramid | Bar | 3D Bar
Column | 3D Column | Line
Spline | 3D Spline | 3D Spline Area

CANCEL  < PREVIOUS  NEXT >  FINISH

PetPoint
ANIMAL MANAGEMENT SYSTEM
Intake & Outcome

Enterprise - Phase 1

### Intake Details

<table>
<thead>
<tr>
<th>Record #</th>
<th>396564753</th>
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</thead>
<tbody>
<tr>
<td>Status</td>
<td>Completed</td>
</tr>
<tr>
<td>Status Date/Time</td>
<td>10/15/2010 12:10 PM</td>
</tr>
<tr>
<td>Record Owner</td>
<td>Freeman, Julian</td>
</tr>
<tr>
<td>Site</td>
<td>PAWS - Prairieland Animal Welfare</td>
</tr>
</tbody>
</table>

### Intake Type

- Intake SubType: Pending
- Owner/Guardian SubType: Selected
- Surrendered For Adoption: Completed

### Jurisdiction

- Elkhart Lake: Selected
- City: FAIRFIELD
- State: Iowa

### Surrender Reason

- Personal Problem: Selected
- Family / Relative: Selected
- Length Owned: 8 Months

### Record Dates

- Record Created Date/Time: 10/15/2010 12:10 PM
- Record Last Updated Date/Time: 10/15/2010 12:10 PM
- Status Last Updated Date/Time: 10/15/2010 12:10 PM

### Stage & Location

<table>
<thead>
<tr>
<th>Stage</th>
<th>Review Date</th>
<th>Site</th>
<th>Location</th>
<th>Sublocation</th>
</tr>
</thead>
<tbody>
<tr>
<td>On Hold</td>
<td></td>
<td>PAWS - Prairieland Animal Welfare</td>
<td>Dog Holding</td>
<td>2</td>
</tr>
</tbody>
</table>

### Intake Contract Details

<table>
<thead>
<tr>
<th>Intake Contract Jurisdiction</th>
<th>Contract Agency</th>
<th>Offense Type</th>
<th>Has License</th>
<th>Intake Special Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>City of Megopolis</td>
<td>City of Megopolis</td>
<td>First</td>
<td>No</td>
<td>-- Select --</td>
</tr>
</tbody>
</table>

**Status History**
Additional Redesign

- Location Management
- Care Activity
- Behavior
- Breed Request
- Hotline
- Lost/Found
- Equipment Rental
# Follow-Up Module

## Follow Ups - Medical

<table>
<thead>
<tr>
<th>Animal # ARN</th>
<th>Animal Type</th>
<th>Animal Name</th>
<th>Record #</th>
<th>Scheduled Date/Time</th>
<th>Type</th>
<th>Subtype</th>
<th>Product</th>
<th>Dose</th>
<th>Recurrence</th>
<th>Provider</th>
</tr>
</thead>
<tbody>
<tr>
<td>AC156773</td>
<td>Dog</td>
<td></td>
<td>E0005555522</td>
<td>07/01/2010 5:00 PM</td>
<td>Food</td>
<td>i/d Canine canned</td>
<td>1 can</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>AC156773</td>
<td>Dog</td>
<td></td>
<td>E0005555522</td>
<td>07/01/2010 5:00 PM</td>
<td>Food</td>
<td>i/d Canine dry</td>
<td>2 cups</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>AC107554</td>
<td>Cat</td>
<td>Sapphire</td>
<td>E0005555521</td>
<td>07/01/2010 7:00 PM</td>
<td>Medication</td>
<td>Clavamox drops</td>
<td>2 cc</td>
<td>2 x 1 every 1 day(s) for 14 days</td>
<td>(2 of 28)</td>
<td></td>
</tr>
<tr>
<td>AC107554</td>
<td>Cat</td>
<td>Sapphire</td>
<td>E0005555521</td>
<td>07/02/2010 7:00 AM</td>
<td>Medication</td>
<td>Clavamox drops</td>
<td>2 cc</td>
<td>2 x 1 every 1 day(s) for 14 days</td>
<td>(3 of 28)</td>
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</tr>
<tr>
<td>AC175668</td>
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<td></td>
<td>E0005555478</td>
<td>07/02/2010 9:30 AM</td>
<td>Task</td>
<td>Bandage Check</td>
<td>1 unit</td>
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<tr>
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<td>Sapphire</td>
<td>E000555547</td>
<td>07/02/2010 12:30 AM</td>
<td>Test</td>
<td>FeLV/FIV Combo</td>
<td>1 unit</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>AC107554</td>
<td>Cat</td>
<td>Sapphire</td>
<td>E000555547</td>
<td>07/02/2010 12:30 PM</td>
<td>Vaccination</td>
<td>FVRCP</td>
<td>1 unit</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>AC107554</td>
<td>Cat</td>
<td>Sapphire</td>
<td>E000555547</td>
<td>07/02/2010 12:30 PM</td>
<td>Vaccination</td>
<td>FeLV</td>
<td>1 unit</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>AC107554</td>
<td>Cat</td>
<td>Sapphire</td>
<td>E0005555521</td>
<td>07/02/2010 7:00 PM</td>
<td>Medication</td>
<td>Clavamox drops</td>
<td>2 cc</td>
<td>2 x 1 every 1 day(s) for 14 days</td>
<td>(4 of 28)</td>
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<tr>
<td>AC021589</td>
<td>Dog</td>
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<td>E000555560</td>
<td>07/03/2010 11:15 AM</td>
<td>Procedure</td>
<td>Nail Trim</td>
<td>1 unit</td>
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<td></td>
</tr>
<tr>
<td>AC021589</td>
<td>Dog</td>
<td></td>
<td>E000555560</td>
<td>07/03/2010 11:15 AM</td>
<td>Procedure</td>
<td>Groom/Bathe</td>
<td>1 unit</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>
To move forward on the development of Enterprise, we need to demonstrate that there is a strong interest for these modules/functions and have value to Organizations.

To demonstrate this, we need 80 organizations to commit prior to development starting on May 1st.

Commitment will be the signing of a three year license agreement and providing a deposit.

If we do not have the 80 organizations by May 1st, the project might not move forward and deposits would be returned.

### Pricing

**Enterprise – Phase 1**

<table>
<thead>
<tr>
<th>Based on Intake:</th>
<th>Annual License Fee</th>
<th>Annual License</th>
<th>Deposit</th>
<th>Total Savings**</th>
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</thead>
<tbody>
<tr>
<td><strong>Under 5,000:</strong></td>
<td>$1,800</td>
<td>$1,350</td>
<td>$750</td>
<td>$1,625</td>
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<tr>
<td><strong>5,000 to 10,000:</strong></td>
<td>$3,200</td>
<td>$2,400</td>
<td>$1,250</td>
<td>$3,700</td>
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<tr>
<td><strong>Over 10,000:</strong></td>
<td>$5,000</td>
<td>$3,750</td>
<td>$2,000</td>
<td>$4,515</td>
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</tbody>
</table>

* The first 80 organization that sign 3 years agreement and provide deposit by May 1st.

** Total Savings is based on fixed Pre-launch fees vs. standard fees with 5% increase per year.
Pricing

For those that sign up before Friday, March 18th, they will receive **FREE MICROCHIPS!!!!**

- **25 chips:** Under 5,000
- **50 chips:** 5,000 to 10,000
- **75 chips:** Over 10,000

**Enterprise - Phase 1**

The Benefits for those 80 Organizations will be:

- New functionality as soon as it is completed for free*.
- Discounted pricing locked in for three years.
- Direct involvement in setting priorities on future phases.
- Priority status for development tickets and a dedicated support helpline.
- Special Event in September (Details to Follow).

*The first year license will take effect when all functionality in Phase 1 is complete, scheduled for January 1, 2012

For those that sign up before Friday, March 18th, they will receive FREE MICROCHIPS!!!!
Future Phases

- Person/Agency Merge
- Pet Request
- Invoice & Collections
- People Management
- Training Module
- Calendaring
- Medical Protocols/Templates
Medical Protocols & Templates

Admin - Setup - Medical

Medical Record Templates

<table>
<thead>
<tr>
<th>Template</th>
<th>Record Type</th>
<th>Record Subtype</th>
<th>Default Status</th>
<th>Default Status Date/Time</th>
<th>Created Date/Time</th>
<th>Created By</th>
<th>Updated Date/Time</th>
<th>Updated By</th>
<th>Updated By</th>
<th>Delete</th>
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</thead>
<tbody>
<tr>
<td>Cat Physical Exam</td>
<td>Exam</td>
<td>Initial</td>
<td>Completed</td>
<td>0 Days</td>
<td>6/12/2010 3:55 PM</td>
<td>jrobbins</td>
<td>6/15/2010 12:03 PM</td>
<td>dcolllings</td>
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</table>

Show: 10 / Page

Template Details

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<tr>
<th>Record Type</th>
<th>Template</th>
<th>Created Date/Time</th>
<th>Created By</th>
<th>Updated Date/Time</th>
<th>Updated By</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Record Subtype</th>
<th>Default Status</th>
<th>Status Date/Time</th>
<th>Deduct Items on this Record from Inventory?</th>
<th>Default Review Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Initial</td>
<td>Completed</td>
<td>0 days</td>
<td></td>
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</tr>
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</table>

Default Protocols (Optional)

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<thead>
<tr>
<th>Protocol Type</th>
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<th>Added Date/Time</th>
<th>Added By</th>
<th>Delete</th>
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<tbody>
<tr>
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<td>Cat Vaccines</td>
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<td>jrobbins</td>
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<tr>
<td>Test</td>
<td>Cat Screening</td>
<td>6/12/2010 3:55 PM</td>
<td>jrobbins</td>
<td></td>
</tr>
</tbody>
</table>
For Detailed sell sheets on Release 4.0 and Enterprise:

www.petpoint.com

For questions or to sign up for Enterprise:

- Email: enterprise@petpoint.com
- Phone: (866) 630-7387 x405