



**Offer of Insurance
Messaging Checklist**

Attention: Adoption Staff
Please read this list to your new adopters!

- Congratulations! Your new pet is eligible to receive a ShelterCare 30 Day Gift of Insurance from us. **You must call ShelterCare at 1-866-375-7387 to accept this Offer and activate your Gift within 5 days of your adoption.**

- To activate your Gift, **please call 1-866-375-7387** and provide the ShelterCare Representative with the ACTIVATION code found on your printed Welcome Letter or in the Welcome Email sent to you by ShelterCare.

- Upon activation, please check your email inbox for a confirmation email from ShelterCare.com. There will be a link in the email that you need to click on to confirm your coverage and download your insurance documents. **You must confirm your ShelterCare 30 Day Gift of Insurance within 3 days of adopting your pet. If you do not confirm your Gift within 3 days of your adoption, the Gift of insurance will be voided and you will not be able to submit any veterinary claims.**

- The insurance documents will explain in detail what the ShelterCare insurance will cover, along with a claim form that you can use to submit for reimbursement. Please read these documents carefully and keep them for future reference.

- If you have not received this email from ShelterCare within 48 hours you may need to check your junk email box and add infosheltercare@sheltercare.com to your email safe sender list.

- Once you have confirmed your ShelterCare 30 Day Gift of Insurance, coverage will begin on the second midnight following activation. For example: If adopted anytime on Saturday, coverage begins on Monday at 12:01AM.

- We want you to make sure you don't get caught with expensive veterinarian bills, so please make sure you activate your Gift before 1/3/2011 and confirm it before 1/5/2011.

Reviewed with adopter by:

Adoption Staff

Date



P.O. BOX 2150
BUFFALO, NY 14240 - 2150

TEL: 1-877-707-7297
FAX: 1-866-369-7387

www.sheltercare.com

ShelterCare Offer Welcome Letter

30 Day Gift of Insurance *

Call To Activate Your Gift

1-866-375-7387

Dear Alex Barrow:

Congratulations! You've adopted Dagwood and made a happy pet even happier!

Adopting a pet is a big change for you and your pet, and we are here to help. We want to provide you with peace of mind when it comes to protecting you and your new best friend, which is why Pethealth Humane Society (Demo) is offering you a ShelterCare 30 Day Gift of Insurance - **but you must call 1-866-375-7387 to activate your Gift within the next 5 days.**

Activate your 30-Day Gift within 5 days – ACTIVATION CODE: 8617835602073396

All you need to do is call us at 1-866-375-7387 and mention your activation code - 8617835602073396 - to begin your coverage right away. Once you've activated your Gift, you will receive an email within 48 hours from ShelterCare.com, which will direct you to your personal web page where you will need to confirm your coverage.

You must confirm your ShelterCare 30 Day Gift of Insurance within 3 days – if you do not confirm YOU WILL NOT have any insurance coverage for your newly adopted pet.

When you open your email from ShelterCare.com, be sure to click on the link which will direct you to your personal web page. You can confirm your coverage as well as find your policy documents, terms and conditions, and claim forms.

Don't get caught with unexpected costs if you have to see a vet for accidents or certain named diseases that Dagwood may be exposed to.

If you do have to take your pet to your veterinarian, please bring your policy documents with you and show them to your veterinarian to ensure you have the necessary coverage BEFORE you commit to any treatments.

Protect yourself and Dagwood. Don't delay in **activating and confirming** your ShelterCare 30 Day Gift of insurance!

Enjoy your new best friend! ;-)

Sincerely,

A handwritten signature in black ink, appearing to read "Alex Barrow", written in a cursive style.

Your ShelterCare Pet Insurance Team

The Petango Store

www.thepetangostore.com

Congratulations Alex Barrow!

You've chosen your new best friend!

Now choose what's best for Dagwood at The Petango Store.

SAVE \$5 INSTANTLY
when you use this
Petango Bucks Coupon!



Use this **COUPON CODE**

Check out our "Petango Pet Lover" Gift Bundles,
The most popular, pet-preferred products for
your new Retriever in one discounted value pack!

Plus...FREE BASIC SHIPPING! *on orders \$35 or more

Shop a ThePetangoStore.com OR call 1-877-975-7387 for low prices on pet meds and supplies from popular trusted brands like Frontline, Heartgard, Advantage, Bully Sticks, Greenies and much more!



FRONTLINE
Say goodbye to fleas and ticks.

advantage

Heartgard Plus
(ivermectin/pyralox)

KONG

Nylabone

busy buddy



We ♥ pets too... The Petango Store will make a donation to the Animal shelter that you adopted your pet from for every purchase you make! Give the gift of hope to homeless animals in shelters across America.

See you soon at ThePetangoStore.com!