

## PetPoint Report: July 2013

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The July PetPoint Report aggregates data from 1,126 animal welfare organizations (“AWOs”) in the United States and compares it to data from 2012. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies, and rescue groups. Only data from AWOs operating PetPoint during both July 2012 and July 2013 have been included.

The report includes data on 188,823 cats and dogs that entered AWOs during the month (referred to as Intakes) and 182,274 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 48 states (excluding Delaware and North Dakota), Washington D.C. and the U.S. Virgin Islands are represented in this report.

### Intakes

#### *Cats*

- Owner surrenders of cats totaled 30,747, an increase of 1% from July 2012.
- Cats returned by owners previously adopting from the same organization totaled 2,569, an increase of 10% from the previous year.
- Seizures of cats conducted by law enforcement agencies increased 4% during July 2013 to 6,686.
- Intakes of stray cats totaled 47,411, an increase of 1% from July 2012.
- In July 2013, 8,770 cats were transferred in from other AWOs, an increase of 5% over the previous year.
- Total intakes of all cats into AWOs equaled 96,183 during July 2013, an increase of 2% from July 2012.

#### *Dogs*

- Owner surrenders totaled 24,440, an increase of 1% from July 2012.
- Returns of dogs previously adopted from the same organizations totaled 4,519, an increase of 13% from the previous year.
- Seizures of dogs conducted by law enforcement agencies increased 9% during July 2013 to 10,541.
- Intakes of stray dogs totaled 33,956, an increase of 2% from July 2012.
- Transfers of dogs into AWOs totaled 19,184 in July 2013, an increase of 13% over the previous year.
- Total intakes of all dogs equaled 92,640 during July 2013, an increase of 5% from July 2012.

## Outcomes

### *Cats*

- 39,965 cats were adopted in July 2013, which represented a 5% increase year over year.
- The number of cats that died while in AWOs totaled 3,211 (excluding euthanasia), which represents a 15% increase from July 2012 to July 2013.
- Euthanasia totaled 42,497, a decline of 2% from July of last year.
- 1,726 cats were returned to their owners, an increase of 3% compared to July 2012.
- Transfers of cats out of reporting AWOs to other organizations increased 21% to 6,161.
- In July 2013, 93,560 cats left AWOs, an increase of 3% from July 2012.

### *Dogs*

- 40,581 dogs were adopted in July 2013, which represented a 4% increase from the previous year.
- The number of dogs that died while in AWOs totaled 830 (excluding euthanasia), a decline of 15% year over year.
- Euthanasia totaled 24,593, an increase of 1% from July of last year.
- Dogs returned to owners totaled 12,225, an increase of 8% compared to July 2012.
- Transfers of dogs from reporting AWOs to other organizations increased 11% to 10,485.
- In July 2013, 88,714 dogs left AWOs, an increase of 4% from July 2012.

## Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$61 in July 2013, which represents a decrease of 5% from July 2012.
- Adoption fees for cats older than 1 year of age averaged \$36, which represents an 8% decrease compared to July of last year.
- For dogs less than 1 year of age, adoption fees averaged \$120, a 2% increase from July 2012.
- For dogs older than 1 year of age, adoption fees averaged \$88, an increase of 1% compared to July of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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