

PetPoint Report: February 2015

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The February PetPoint Report aggregates data from 1,216 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2014. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies, and rescue groups. Only data from AWOs operating PetPoint during both February 2014 and February 2015 have been included.

The report includes data on 118,345 cats and dogs that entered AWOs during the month (referred to as Intakes) and 124,114 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 48 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota and West Virginia are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 43,829 during February 2015, which represents a 3.3% decrease from February 2014.
- Owner surrenders of cats totaled 14,837, a decrease of 5.7% from February 2014.
- Cats returned by owners previously adopting from the same organization totaled 2,193, an increase of 5.2% from the previous year.
- Intakes of stray cats totaled 16,713, which represents a 3.9% decrease from February 2014.
- In February 2015, 6,951 cats were transferred in from other AWOs, an increase of 5.9% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 11.9% during February 2015 to 3,135.

Dogs

- Total intakes of all dogs equaled 74,516 during February 2015, a decrease of 4.9% from February 2014.
- Owner surrenders totaled 20,341, a decrease of 8.4% from February 2014.
- Returns of dogs previously adopted from the same organizations totaled 4,424, an increase of 9.6% from the previous year.
- Intakes of stray dogs totaled 23,037, a decrease of 8.9% from February 2014.
- Transfers of dogs into AWOs totaled 19,154 in February 2015, an increase of 4.4% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 10.9% during February 2015 to 7,560.

Outcomes

Cats

- In February 2015, 48,443 cats left AWOs, a 1.7% decrease from February 2014.
- 30,395 cats were adopted in February 2015, which represents a 1.5% increase year over year.
- Euthanasia totaled 11,046, a decline of 13.2% from February of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 8.3% to 4,819.
- 1,463 cats were returned to their owners, an increase of 0.2% compared to February 2014.
- The number of cats that died while in AWOs totaled 720 (excluding euthanasia), which represents a 3.3% increase from February 2014 to February 2015.

Dogs

- In February 2015, 75,671 dogs left AWOs, a decrease of 1.5% from February 2014.
- 43,100 dogs were adopted in February 2015, which represents a 2.6% increase from the previous year.
- Euthanasia totaled 12,300, a decrease of 11.8% from February of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 6.4% to 10,506.
- Dogs returned to owners totaled 9,039, which represents a 1.6% increase compared to February 2014.
- The number of dogs that died while in AWOs totaled 726 (excluding euthanasia), which represents a 3.6% decrease year over year.

Adoptions Completed in Third-Party & Offsite Locations

709 AWOs completed adoptions at PetSmart, Petco, or other third-party or offsite events or facilities during February 2014 and February 2015.

- Overall third-party adoptions, which represented 14.9% of the total adoptions in February 2014 and 15.4% of the total adoptions in February 2015, increased 5.8% year over year.
- 244 or 34.4% of the AWOs conducting third-party adoptions did so at PetSmart in February 2015. Their 5,587 adoptions represent 49.4% of third-party adoptions for February 2015.
- 146 or 20.6% of the AWOs conducting third-party adoptions did so at Petco in February 2015. Their 1,368 adoptions represent 12.1% of third-party adoptions for February 2015.
- 319 or 45.0% of the AWOs conducting third-party adoptions did so at other offsite events or facilities in February 2015. Their 4,362 adoptions represent 38.5% of third-party adoptions for February 2015.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$61 in February 2015, which represents a 1.7% increase from February 2014.
- Adoption fees for cats older than 1 year of age averaged \$42, which represents no change compared to February of last year.

- For dogs less than 1 year of age, adoption fees averaged \$137, which represents a 5.4% increase from February 2014.
- For dogs older than 1 year of age, adoption fees averaged \$92, which represents a 1.1% increase compared to February of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information, or to find out how you can subscribe for regional, state, quarterly or annual data, please contact:

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