

PetPoint Report: September 2015

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The September PetPoint Report aggregates data from 1,216 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2014. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies, and rescue groups. Only data from AWOs operating PetPoint during both September 2014 and September 2015 have been included.

The report includes data on 171,496 cats and dogs that entered AWOs during the month (referred to as Intakes) and 166,315 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 48 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota and West Virginia are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 86,622 during September 2015, which represents a 4.8% decrease from September 2014.
- Owner surrenders of cats totaled 25,981, a decrease of 2.5% from September 2014.
- Cats returned by owners previously adopting from the same organization totaled 2,706, an increase of 2.4% from the previous year.
- Intakes of stray cats totaled 41,493, which represents an 8.4% decrease from September 2014.
- In September 2015, 10,266 cats were transferred in from other AWOs, an increase of 7.6% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 10.6% during September 2015 to 6,176.

Dogs

- Total intakes of all dogs equaled 84,874 during September 2015, a decrease of 4.2% from September 2014.
- Owner surrenders totaled 20,641, a decrease of 6.2% from September 2014.
- Returns of dogs previously adopted from the same organizations totaled 4,515, a decrease of 0.6% from the previous year.
- Intakes of stray dogs totaled 28,065, a decrease of 9.5% from September 2014.
- Transfers of dogs into AWOs totaled 21,953 in September 2015, an increase of 8.6% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 10.1% during September 2015 to 9,700.

Outcomes

Cats

- In September 2015, 83,711 cats left AWOs, which represents a 1.8% decrease from September 2014.
- 43,736 cats were adopted in September 2015, which represents a 6.3% increase year over year.
- Euthanasia totaled 25,579, a decline of 19.5% from September of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 25.8% to 8,827.
- 2,031 cats were returned to their owners, a decrease of 3.3% compared to September 2014.
- The number of cats that died while in AWOs totaled 3,538 (excluding euthanasia), which represents a 9.8% increase from September 2014 to September 2015.

Dogs

- In September 2015, 82,604 dogs left AWOs, a decrease of 3.2% from September 2014.
- 43,657 dogs were adopted in September 2015, which represents a 2.7% increase from the previous year.
- Euthanasia totaled 13,841, a decline of 25.3% from September of last year.
- Transfers of dogs from reporting AWOs to other organizations increased 7.9% to 12,815.
- Dogs returned to owners totaled 11,617, which represents a 0.8% decrease compared to September 2014.
- The number of dogs that died while in AWOs totaled 674 (excluding euthanasia), which represents an 11.0% decrease year over year.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$66 in September 2015, which represents a 4.8% increase from September 2014.
- Adoption fees for cats older than 1 year of age averaged \$40, which represents a 2.6% increase compared to September of last year.
- For dogs less than 1 year of age, adoption fees averaged \$143, which represents a 13.5% increase from September 2014.
- For dogs older than 1 year of age, adoption fees averaged \$94, which represents a 3.3% increase compared to September of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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