



HOW TO SETUP PETPOINT'S ADOPTABLE SEARCH I-FRAME



INTRODUCTION

PetPoint's Adoptable Search I-frame provides live adoptable pet data to your website, giving the world information about pets that are available in your shelter or rescue. Because it's real-time, your website will be instantly updated when changes are made in PetPoint, such as when a pet is adopted.

Buddy



[Return to Listing](#)

Animal ID	1146131
Species	Dog
Breed	Retriever, Labrador/Purebred
Age	5 years 3 months
Sex	Male
Size	Small
Color	Brown/Yellow
Spayed/Neutered	✓
Declawed	No
Housetrained	Yes
Special Needs	✓
No Cats	✓
No Small Kids	✓
Location	Dog Ward
On Hold	✓
Intake Date	9/21/2006
Adoption Price	\$100.00

I am an active canine looking for an energetic companion. We could jog together, play Frisbee, toss the ball, and then snuggle up on the couch to relax.
If you are active and looking for someone to share in the fun, I am just the pooch for you! Look at me. Have you ever seen anything cuter? The two of us can make memories together! I guarantee you a lifetime of love, fun and happiness!

 This pet also is eligible for 30 days of pre-paid pet health insurance. For more information please visit www.sheltercare.com or call 1-866-375-PETS.

 Our organization offers 24PetWatch microchips, which include free registration into the [24PetWatch](http://www.24petwatch.com) pet recovery service. For more information visit www.24petwatch.com or call 1-866-597-2424.

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This document describes in detail the steps for adding PetPoint's Adoptable Search I-frame to your website, including customization options. It additionally describes how to setup and update records in PetPoint so they are displayed in the I-frame.

You will need to be able to edit the actual HTML code of pages on your website – either via your website provider's Administrative utilities (ex. Convio's PageBuilder) or by editing the files locally in a software application such as Dreamweaver and posting them to your site.

Adding the Adoptable Search I-frame should only take a matter of minutes to complete – the process is very similar to adding a [ShelterCare Bowl of Food Plus Program Banner Ad](#) to your organization's website.

Should you have any questions on deploying PetPoint's Adoptable Search I-frame after reviewing this document, please contact us at 866-630-7387 x400 or TechSupport@petpoint.com.

TESTING YOUR CSS AND GENERATING YOUR SOURCE CODE


You can now easily generate the Adoptable Search code using the Test page found here:

<http://www.petango.com/webservices/testAdoptableSearch.htm>

This page is also a good way to experiment with parameters and test your CSS files.

Please select Adoptable search iFrame options

Species	<input type="text" value="Dog"/>	
Gender	<input type="text" value="All"/>	
Age Group	<input type="text" value="All"/>	
Location	<input type="text"/>	Select your parameters here and paste in your AuthKey
Site ID	<input type="text"/>	
On Hold	<input type="text" value="All"/>	
Order By	<input type="text" value="ID"/>	
Columns	<input type="text" value="3"/>	
CSS File	<input type="text" value="http://sms.petpoint.com/WebServices/adoptablesearch/css/styles.css"/>	
Auth. Key	<input type="text" value="15bhcp9ssu4q7b24a8qnvei4eccoqq2090625841jbt870v46"/>	
Max Amount of Records	<input type="text"/>	Optional
Animal Details in Pop-Up Window	<input type="text" value="No"/>	
Featured Pets	<input type="text" value="Include"/>	
iFrame Height	<input type="text" value="700"/>	
iFrame Width	<input type="text" value="500"/>	






After clicking on Search - it will generate the code for you and show you an example of what it will look like.

Please copy the following code and paste it in your Webpage

```
<iframe src="http://www.petango.com/webservices/adoptablesearch/wsAdoptableAnimals.aspx?species=Dog&sex=A&agegroup=All&location=&site=&onhold=A&orderby=ID&colnum=3&css=http://sms.petpoint.com/WebServices/adoptablesearch/css/styles.css&authkey=15bhcp9ssu4q7b24a8qnvei4eccoqq2090625841jbt870v46&recAmount=&detailsInPopup=No&featuredPet=Include" width="500" height="700" scrolling="auto"></iframe>
```

Your iFrame will look like this

 <p><u>Maverick</u> 1610207 Dog Male Rottweiler/Chow Chow 7 years 9 months</p>	 <p><u>Byron</u> 2015912 Dog Male Rafeiro do Alentejo/Mix 4 months</p>	 <p><u>Cooper</u> 2075073 Dog Male/Neutered Australian Shepherd/Great Pyrenees 5 years 5 months</p>
--	--	--

UNDERSTANDING THE ADOPTABLE SEARCH CODE

The HTML code for the I-frame has the following format:

```
<iframe
src="http://www.petango.com/webservices/adoptablesearch/wsAdoptableAnimals.aspx?species=All&sex=A&agegroup=All&location=ENTER_LOC_HERE&site=ENTER_SITEID_HERE&onhold=A&orderby=ID&colnum=3&AuthKey=ENTER_AUTHKEY_HERE&css=http://www.petango.com/WebServices/adoptablesearch/css/styles.css" width="500" height="700">
</iframe>
```

So now that you know what the code looks like, let's break it down so you know what you will need to change to make it work for you.

UNDERSTANDING THE SOURCE PAGE

```
src="http://www.petango.com/webservices/adoptablesearch/wsAdoptableAnimals.aspx?"
```

The 'src' attribute points to a page in PetPoint (wsAdoptableAnimals.aspx) where the animals will be displayed. You will *not* have to edit any of this code.

You will, however, need to supply search parameters in the query string (the part of the URL after "?").

UNDERSTANDING THE SEARCH PARAMETERS

In the table below we have isolated all the possible search parameters within the main code string.

```
species=All&sex=A&agegroup=All&location=ENTER_LOC_HERE&site=ENTER_SITEID_HERE&onhold=A&orderby=ID&colnum=3
```

You can modify and even delete the parameters if you don't require them. Below is a list of each of the different parameters.

SPECIES: (REQUIRED)

- "All"
- "Dog"
- "Cat"
- "Rabbit"
- "Horse"
- "Small&Furry"
- "Pig"
- "Reptile"
- "BarnYard"
- "Other"

Example

```
species=Dog or species=Cat
```

SEX: (REQUIRED)

- "A" = All
- "M" = Male
- "F" = Female

Example

```
&sex=M or &sex=F or &sex=A
```

AGE GROUP: (REQUIRED)

- "All" = All
- "UnderYear" = Under 1 Year (based on Date of Birth in PetPoint)
- "OverYear" = Over 1 Year (based on Date of Birth in PetPoint)

Note: Animals without a DOB entered in PetPoint will only show if query is set to "All".

Example

```
&agegroup=UnderYear  
or  
&agegroup=OverYear
```

LOCATION: (OPTIONAL)

Do not include this parameter at all if you wish to display animals from all locations within PetPoint. If you do wish to filter your listing by a specific location, include one of your locations in PetPoint (e.g., Cat Room) as shown in the example above.

Example

```
&location=Adoption  
or  
&location=Cat Room
```

SITE: (OPTIONAL)

Do not include this parameter at all if you wish to display animals from all sites within PetPoint or if you do not have sites setup in your database. If you wish to filter your listing by a specific site, include one of your Site IDs from the Add/Edit Site screen in Admin Options as shown in the example above.

Note: Within PetPoint, Site IDs are in the format S00000123, however; only use the actual number in the parameter, such as "123".

Example

```
&site=ENTER_SITEID_HERE  
  
&site=123  
or  
&site=456
```

ON HOLD: (OPTIONAL)

- "A" = All
- "Y" = Only animals that ARE on hold in PetPoint (have at least 1 unreleased / active hold)
- "N" = Only animals that are NOT on hold in PetPoint

Example

```
&onhold=Y  
or  
&onhold=N
```

ORDER BY (OPTIONAL)

- "ID"
- "Name"
- "Breed"
- "Sex"
- "Random"

Example

```
&orderby=Name  
or  
&orderby=Sex
```

COLUMNS (OPTIONAL)

Example

Number of columns in the list of adoptable pets

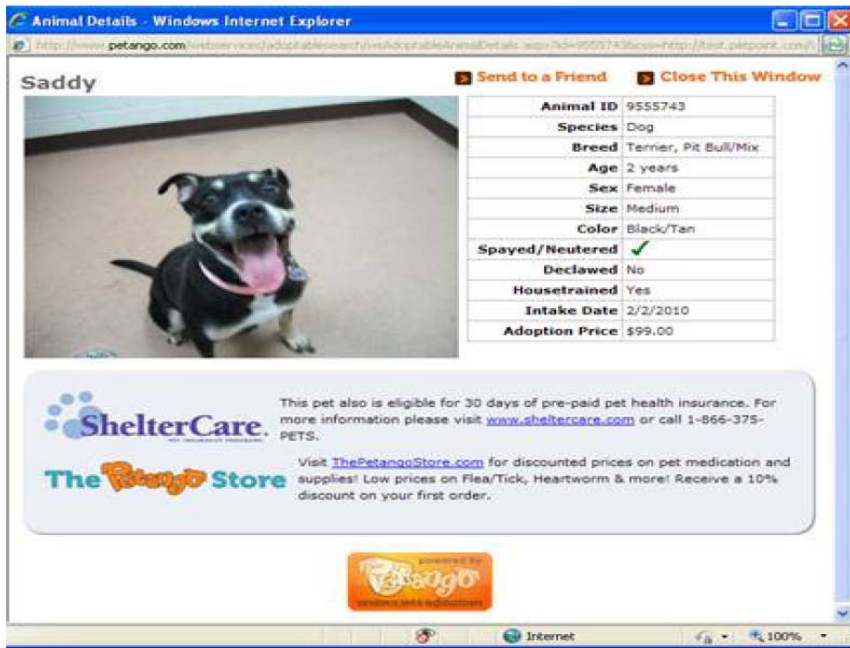
&colnum=3 **or** &colnum=2

DETAILSINPOPUP (OPTIONAL)

This is important so that the animal details launch in a new window, otherwise they would be really difficult to read because the pet's record is generally larger in size than the mini I-frame! This is an optional parameter for adoptable search, but if you're making a featured pet I-frame, it's highly recommended.

Example

&detailsInPopup=Yes



If you do not wish to use the optional parameters, simply omit them from your query string. So, if we didn't want to filter by Site or Location in our original example query, it would look like this:

Example: `species=All&sex=A&agegroup=All&onhold=A&orderby=ID&colnum=3`

You can change the search parameters at anytime and use as many I-frames as you want. For example, you can have one page pointing to cats that include an I-frame with parameters set for cats, and then have another page just for dogs. It will allow website visitors to sort through your inventory much easier than if you had one page with all your animals on it.

UNDERSTANDING THE AUTHKEY

Your group will be issued a unique authentication key provided by PetPoint. Simply copy and paste the key it's in entirety, replacing the "ENTER_AUTHKEY_HERE" text.

```
&AuthKey=ENTER_AUTHKEY_HERE > &AuthKey=hecwiewf23bnf98h23idf98yh2inf92nf922
```

Your AuthKey can be found anytime in PetPoint under Admin – Admin Options – Setup – Adoptable and Lost/Found Search Options.

UNDERSTANDING THE CSS PARAMETER

The next section of the code looks at the defined CSS for the information displayed in the I-frame. We have a CSS file available as a default shown here:

```
&css= http://www.petango.com/WebServices/adoptablesearch/css/styles.css"
```

If your group wishes to change the look of the information displayed to best match your site's color scheme, then simply add the URL to the CSS file you defined.

If you are happy with the way the I-frame looks, you will not need to touch this part of the code.

UNDERSTANDING WIDTH AND HEIGHT TAGS

After the CSS code, we included two tags that will control the size of your I-frame and how it is displayed on your website.

```
Examples width="700" height="700" or width="90%" height="800"
```

To change the size of the I-frame, simply change the numerical values within the quotations. You may use either exact numbers or use percentages.

INSTALLING THE ADOPTABLE SEARCH I-FRAME

Now that we have gone through the code in great detail, this section will explain how to install the I-frame on your website. Installing the Adoptable Search I-frame is simply a matter of copying and pasting the supplied code, modifying the search string parameters to suit your needs then uploading your completed website files.

STEP 1

Highlight and copy a relevant code sample as your starting point:

Code Sample #1 – NO Location and Site Parameters (Most widely used code sample)

```
<iframe
src="http://www.petango.com/webservices/adoptablesearch/wsAdoptableAnimals.aspx?species=All&sex=A&agegroup=All&onhold=A&orderby=ID&colnum=3&AuthKey=ENTER_AUTHKEY_HERE&css=http://www.petango.com/WebServices/adoptablesearch/css/styles.css" width="700" height="700">
</iframe>
```

Code Sample #2 – Including Site Parameter (for multi-site Shelters only)

```
<iframe
src="http://www.petango.com/webservices/adoptablesearch/wsAdoptableAnimals.aspx?species=All&sex=A&agegroup=All&site=ENTER_SITEID_HERE&onhold=A&orderby=ID&colnum=3&AuthKey=ENTER_AUTHKEY_HERE&css=http://www.petango.com/WebServices/adoptablesearch/css/styles.css"
width="700" height="700">
</iframe>
```

Code Sample #3 – Including Location Parameter (only showing available animals from one location)

```
<iframe
src="http://www.petango.com/webservices/adoptablesearch/wsAdoptableAnimals.aspx?species=All&sex=A&agegroup=All&location=ENTER_LOC_HERE&onhold=A&orderby=ID&colnum=3&AuthKey=ENTER_AUTHKEY_HERE&css=http://www.petango.com/WebServices/adoptablesearch/css/styles.css"
width="700" height="700">
</iframe>
```

Code Sample #4 – Including Location and Site Parameter

```
<iframe
src="http://www.petango.com/webservices/adoptablesearch/wsAdoptableAnimals.aspx?species=All&sex=A&agegroup=All&location=ENTER_LOC_HERE&site=ENTER_SITEID_HERE&onhold=A&orderby=ID&colnum=3&AuthKey=ENTER_AUTHKEY_HERE&css=http://www.petango.com/WebServices/adoptablesearch/css/styles.css" width="700" height="700">
</iframe>
```


STEP 2

As previously indicated, you will need to be able to edit the actual HTML code of pages on your website.

There are several ways to display the Adoptable Search I-frame on your web pages. You could create a single page for your adoptable animals (e.g. /availableanimals.html) and placing a single I-frame set to 'species=All'. Another more popular option is to create separate pages for each species type (e.g. availableDogs.html, availableCats.html etc. You can then change the species tag for each page 'species=Dog'/'species=Cat'.

EXAMPLE

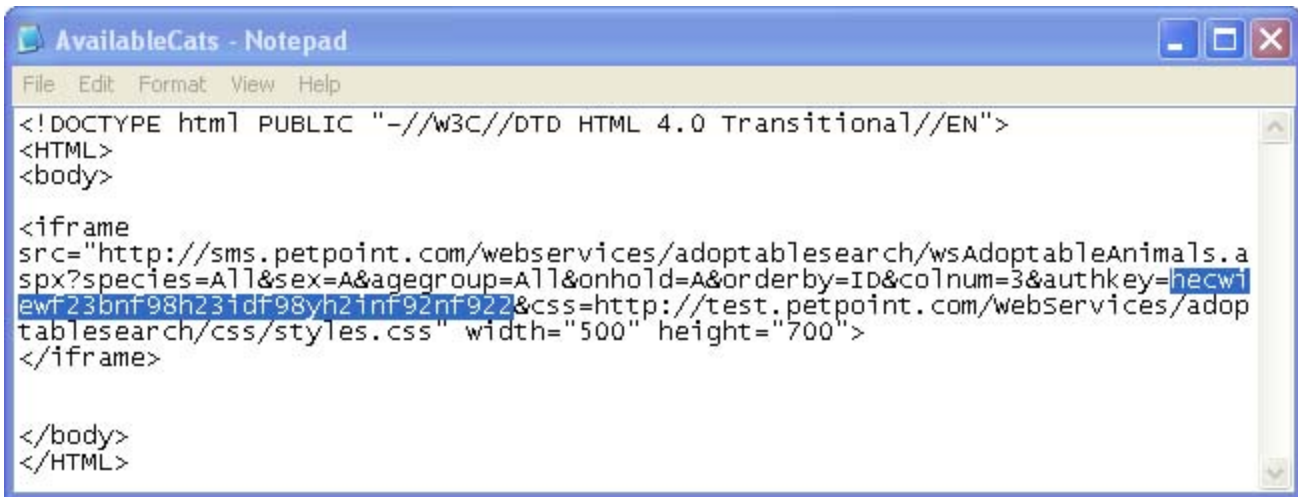
This example illustrates the Adoptable Search I-frame code for a simple webpage called AvailableCats.html.



Note: Your code will most likely look more complex, the important aspect of this is to decide where you want the I-frame to appear.



Next you must replace the ENTER_AUTHKEY_HERE text with the AuthKey supplied to your group. If you do not have an AuthKey please contact TechSupport@petpoint.com

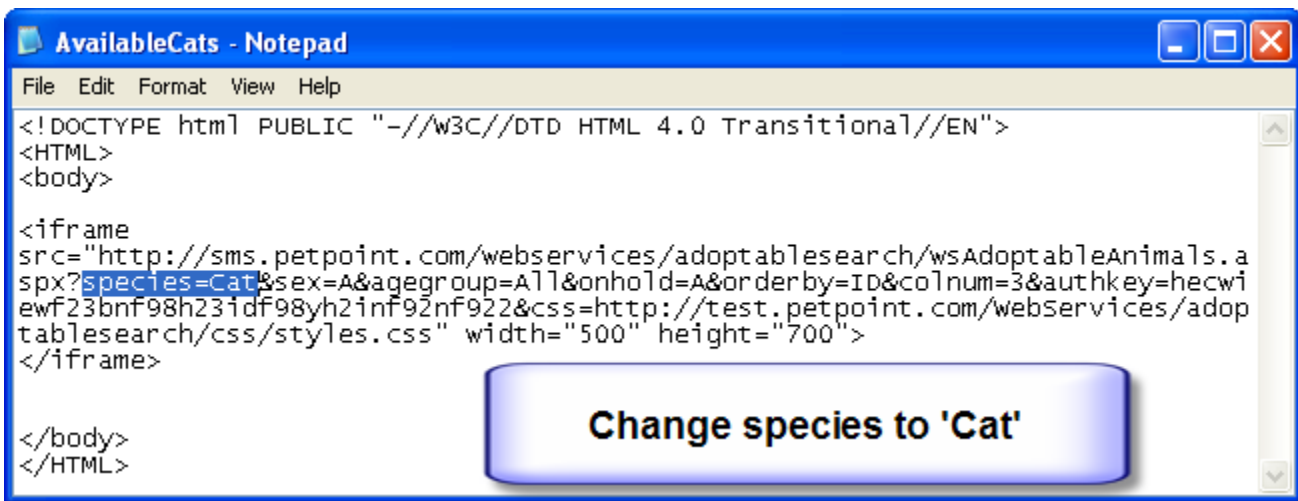


```
AvailableCats - Notepad
File Edit Format View Help
<!DOCTYPE html PUBLIC "-//W3C//DTD HTML 4.0 Transitional//EN">
<HTML>
<body>

<iframe
src="http://sms.petpoint.com/webservices/adoptablesearch/wsAdoptableAnimals.aspx?species=All&sex=A&agegroup=All&onhold=A&orderby=ID&colnum=3&authkey=hecwi ewf23bnf98h23idf98yh2inf92nf922&css=http://test.petpoint.com/webservices/adoptablesearch/css/styles.css" width="500" height="700">
</iframe>

</body>
</HTML>
```

Make sure there are no spaces before or after the AuthKey – spaces will result in an error.



```
AvailableCats - Notepad
File Edit Format View Help
<!DOCTYPE html PUBLIC "-//W3C//DTD HTML 4.0 Transitional//EN">
<HTML>
<body>

<iframe
src="http://sms.petpoint.com/webservices/adoptablesearch/wsAdoptableAnimals.aspx?species=Cat&sex=A&agegroup=All&onhold=A&orderby=ID&colnum=3&authkey=hecwi ewf23bnf98h23idf98yh2inf92nf922&css=http://test.petpoint.com/webservices/adoptablesearch/css/styles.css" width="500" height="700">
</iframe>

</body>
</HTML>
```

Change species to 'Cat'

Since this is the AvailableCats.html page, the search string needs to be modified to show only cats.

The above steps are identical for creating the AvailableDogs.html page, except that the species parameter is set to "Dog."

STEP 3

The third step of this process is to save your website file, upload it to your server and confirm that it works. If the I-frame is too large you can change the size by adjusting the width and height tags at the end of the code string.

If you are receiving errors after you upload the website files please contact TechSupport@petpoint.com.

CONFIGURING ANIMAL LISTING AND ANIMAL DETAIL PAGES

You can choose which fields will be displayed on your adoptable animal listing and detail pages.

By default, the following fields display on the animal listing pages:

- Animal Name
- PetPoint Animal ID #
- Species, Primary Breed & Secondary Breed
- Sex & Altered Status
- Age (in years/months based Date of Birth)

By default, the following fields will display on the animal detail pages:

- Animal Name
- PetPoint Animal ID #
- Species, Primary Breed & Secondary Breed
- Primary & Secondary Color
- Age (in years/months based Date of Birth)
- Sex & Altered Status
- Size
- Declawed
- Housetrained
- Adoption Price
- Intake Date/Time
- Location
- On Hold (Yes or No based on active holds existing on the animal in Edit – Hold)
- Special Needs
- No Dogs
- No Cats
- No Small Kids

If you wish, you can choose to hide many of the above fields by applying a filter. These filters are a global, meaning they will apply to all listings and animal detail pages you setup. To apply a filter, login into your PetPoint Database as an Administrator and go to Admin > Admin Options > Setup > Adoptable Search Options – then select the Adoptable Search tab:

Adoptable and Lost/Found Search Options

Authentication Key

64021uv93a3vy1th8n00pzjzd86pfvz209r3j8me639zlf2k2a

Displayed Fields

Adoptable Search Lost and Found Search

	Search Page	Details Page
Animal ID	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Altered	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Age	<input checked="" type="checkbox"/>	
Size		<input checked="" type="checkbox"/>
Color		<input checked="" type="checkbox"/>
Declawed		<input checked="" type="checkbox"/>
Housetrained		<input type="checkbox"/>
Price		<input type="checkbox"/>
Intake Date		<input type="checkbox"/>
Description		<input checked="" type="checkbox"/>
Location		<input checked="" type="checkbox"/>
On Hold		<input type="checkbox"/>
Special Needs		<input checked="" type="checkbox"/>
No Dogs		<input checked="" type="checkbox"/>
No Cats		<input checked="" type="checkbox"/>
No Kids		<input checked="" type="checkbox"/>
Site		<input checked="" type="checkbox"/>

Submit

Select or deselect the different fields as you would like them to appear on your website & click Submit to save the changes. Please note that changes you make here will not be immediate – it will take 24 hours for the changes to take effect on your website.

Full documentation for configuring Adoptable Search options in PetPoint can be found in [Online Help](#).

RULES FOR ADOPTABLE I-FRAME LISTINGS

Now that we've shown you how to install the I-frame technology onto your website, it's important to understand which animals will be displayed as well as how to control and update their information in PetPoint.

Only animals that are in the "Available" Stage within PetPoint will appear in the Adoptable Search I-frame. You can manually change an animal's Stage as-needed from the Edit – Stage/Location screen or simply search for the animal under any Animal Search box – ex. Edit Animal, and then click on the Stage/Location Button to open the Stage/Location window.

Search criteria: Animal Number Animal #: 08131821 Find Advanced Search

ARN	Status	Stage	Species	Primary Breed	Secondary Breed	Name	DOB	Sex	S/H	Primary Color	Secondary Color	Color Pattern	On Hold	Memo	Location	Sub Location
A08131821	Active	Available	Dog	Retriever, Golden	Mix	Jacob	7/27/2008	M	No	Golden	White		No	No	Dog Adoptions	6

Animal: A08131821 ARN: Hold Memo Stage/Location Microchip Pet ID

Jump To: Outcome Edit Care

Animal View Report Internal Kennel Card

Under Stage, change the animal's Stage to or from "Available" and click Submit to save the change.

Add/Edit - Stage and Location - Windows Internet Explorer

Add/Edit - Stage and Location

Stage _____ INFO: Latest Intake is 'Stray' at 7/27/2009 12:26:00 PM

Stage	Date/Time By	Review Date	Asilomar Status for Latest Intake	Asilomar Status for Current Visit Outcome
Available	7/27/2009 12:26:00 PM Jannette		Healthy	Healthy

Submit

Location

Site	Location	Sub location	Date/Time	By
PAWS - PrairieLand Animal Welfare S	Dog Adoptions	6	7/27/2009 12:26:00 PM	Jannette

Submit

Print Report Close Window

When animals leave your care through Adoption, Return to Owner, Transfer or some other Outcome, they will automatically be removed from the I-frame.

HOW TO ADD DESCRIPTIONS TO THE ANIMAL RECORDS

Descriptions can also be added to the animals on display on your Adoptable Search I-frame. Simply search for the animal under any Animal Search box – ex. Edit Animal, and then click on the Memo Button to open the Animal Memo window.

Search criteria: Animal Number

ARN	Status	Stage	Species	Primary Breed	Secondary Breed	Name	DOB	Sex	S/M	Primary Color	Secondary Color	Color Pattern	On Hold	Memo	Location	Sub Location
A08131821	Active	Available	Dog	Retriever, Golden	Mix	Jacob	7/27/2008	M	No	Golden	White		No	No	Dog Adoptions	6

Animal: A08131821 ARN:

Jump To:

Under Type, Select Petango/Adoption Description and start typing in your warm and fuzzy story. When completed, click on Submit to save the memo.

Users who have the Memo-Advanced user role can go back and edit Memo's as well.

Animal Memo: A04966798 - Windows Internet Explorer

Animal Memo: A04966798

Memo Number	Type	Subtype	By	Date/Time	Review Date
4966798	Petango/Adoption Description	-- Select --	PetPoint Importer	7/29/2009 8:27:00 AM	

Comments

Enter in your Warm and Fuzzy story here. :)|

Memo History

	Memo ID	Type	Subtype	Date	Review Date
Select	4966798	Petango/Adoption Description		7/29/2009 8:28:38 AM	

Your animal memo descriptions will now appear on your Adoptable Search I-frame.

HOW TO DISPLAY YOUR 'OTHER' ANIMALS

Animal Type / Species / Breed: PetPoint's Cat & Dog breeds automatically map over to the I-frame, meaning no additional setup is required for dogs & cats to appear in the I-frame. However, if you have setup other Animal Types / Species / Breeds within PetPoint (such as Rabbits, Ferrets, Birds, etc.), an Administrator will need to map each of the Species and Breeds to a corresponding Petango Animal Type and Breed.

Species: In Admin Options – Add/Edit Field Values – Species, each Species has a “Petango Associated Value” drop-down containing all of the choices we provide in the Petango “Animal Type” list (Cat, Dog, BarnYard, Bird, Horse, Pig, Rabbit, Reptile, and Small&Furry). Make sure each Species you have created is mapped to a corresponding choice from this Petango Associated Value list:

Select	Field Value	Order Number	Is Default?
Select	Ferret	0	False
Select	Rabbit	0	False

Field Value: Rabbit Order Number: 0 Default: Deleted:

Petango Associated Value: Rabbit

Breeds: In Admin Options – Add/Edit Field Values – Breeds, each Breed has a “Petango Associated Value” drop-down containing all of the breed choices we provide in the Petango “Breed” list (i.e. – Dwarf, Lop Eared, etc. for Rabbits; etc). Make sure each Breed you have created is mapped to a corresponding choice from this Petango Associate Value list:

Select	Field Value	Order Number	Is Default?
Select	American	0	False
Select	American Fuzzy Lop	0	False
Select	American Sable	0	False
Select	Falomino	0	False
Select	Rex	0	False
Select	Satin	0	False
Select	Satin Angora	0	False
Select	Silver Marten	0	False
Select	Tan	0	False

Field Value: Rex Order Number: 0 Default: Deleted:

Petango Associated Value: Rex

HOW TO ADD OTHER STAGES IN THE ADOPTABLE SEARCH LISTINGS

The default trigger for sending adoptable animal data to your I-frame is the “Available” stage. Any animal in the Available stage will appear in your I-frames on your website and on Petango.com.

You can now add additional stages to be included in the Adoptable Search listings, with just a simple click of your mouse. For example, you may want the animal to show “Foster Program” as its stage, but you still want the animal to appear online.

STEP 1

Go to Admin Options - Go to I-frame / Webservice & Petango Options. Navigate to the bottom portion of the screen, select the stage you require from the dropdown and click add.



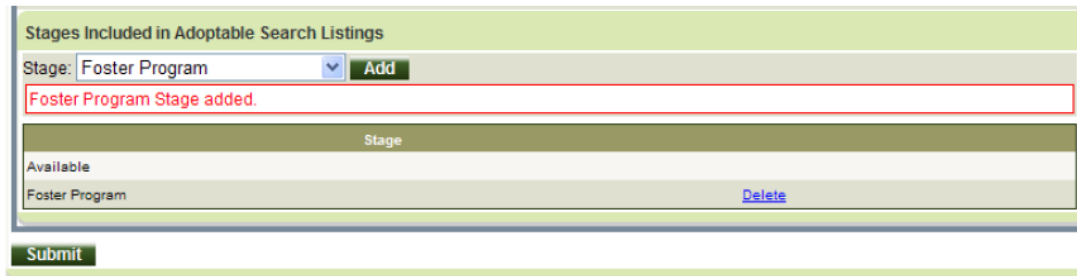
Stages Included in Adoptable Search Listings

Stage: Foster Program

Stage
Available

STEP 2

You may add as many as you like, but remember that as soon as you make any additions to the stages included, those animals will appear immediately. Click Submit when you are done.



Stages Included in Adoptable Search Listings

Stage: Foster Program

Foster Program Stage added.

Stage
Available
Foster Program Delete

Tip: It is recommended that you go through your inventory and disable any images of animals you don't want the public to see (example – pictures taken at time of Intake)



Photo 1



Do Not Show on Website