PetPoint Report: February 2018

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The February PetPoint Report aggregates data from 1257 animal welfare organizations ("AWOs") in the United States and compares it to data from the same month in 2017. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both February 2017 and February 2018 have been included.

The report includes data on 130,329 cats and dogs that entered AWOs during the month (referred to as Intakes) and 134,570 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

**Cats**

- Total intakes of all cats into AWOs equaled 48,797 during February 2018, which represents a 0.8% decrease from February 2017.
- Owner surrenders of cats totaled 16,007, an increase of 0.8% from February 2017.
- Cats returned by owners previously adopting from the same organization totaled 2,515, an increase of 0.3% from the previous year.
- Intakes of stray cats totaled 18,489, which represents a 2.1% decrease from February 2017.
- In February 2018, 8,429 cats were transferred in from other AWOs, an increase of 1.7% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 7.6% during February 2018 to 3,357.

**Dogs**

- Total intakes of all dogs equaled 81,532 during February 2018, a decrease of 1.6% from February 2017.
- Owner surrenders totaled 20,335, a decrease of 1.3% from February 2017.
- Returns of dogs previously adopted from the same organizations totaled 5,024, an increase of 4.2% from the previous year.
- Intakes of stray dogs totaled 25,772, a decrease of 0.3% from February 2017.
- Transfers of dogs into AWOs totaled 21,258 in February 2018, a decrease of 3.6% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 4.6% during February 2018 to 9,143.
Outcomes

**Cats**

- In February 2018, 53,318 cats left AWOs, which represents a 0.3% increase from February 2017.
- 35,457 cats were adopted in February 2018, which represents a 5.2% increase year over year.
- Euthanasia totaled 8,781, a decline of 13.1% from February of last year.
- Transfers of cats out of reporting AWOs to other organizations decreased 8.6% to 6,415.
- 1,877 cats were returned to their owners, an increase of 14.7% compared to February 2017.
- The number of cats that died while in AWOs totaled 788 (excluding euthanasia), which represents an 11.8% increase from February 2017 to February 2018.

**Dogs**

- In February 2018, 81,252 dogs left AWOs, a decrease of 1.9% from February 2017.
- 46,369 dogs were adopted in February 2018, which represents a 0.9% decrease from the previous year.
- Euthanasia totaled 9,060, a decline of 5.4% from February of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 0.4% to 13,566.
- Dogs returned to owners totaled 11,542, which represents a 5.2% decrease compared to February 2017.
- The number of dogs that died while in AWOs totaled 715 (excluding euthanasia), which represents a 13.0% increase from February 2017 to February 2018.

**Adoption Fees**

- Adoption fees for cats younger than 1 year of age averaged $70 in February 2018, which represents a 6.1% increase from February 2017.
- Adoption fees for cats older than 1 year of age averaged $48, which represents a 4.3% increase compared to February of last year.
- For dogs less than 1 year of age, adoption fees averaged $174, which represents a 9.4% increase from February 2017.
- For dogs older than 1 year of age, adoption fees averaged $104, which represents a 7.2% increase compared to February of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information please contact:

Steve Zeidman  
Vice President, Software Solutions  
Pethealth Inc.  
steve.zeidman@pethealthinc.com  
(866) 630.7387 ext. 5980