

PetPoint Report: January 2018

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The January PetPoint Report aggregates data from 1267 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2017. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both January 2017 and January 2018 have been included.

The report includes data on 143,955 cats and dogs that entered AWOs during the month (referred to as Intakes) and 143,647 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 54,756 during January 2018, which represents a 0.5% decrease from January 2017.
- Owner surrenders of cats totaled 17,448, a decrease of 2.6% from January 2017.
- Cats returned by owners previously adopting from the same organization totaled 2,612, a decrease of 4.9% from the previous year.
- Intakes of stray cats totaled 21,403, which represents a 0.3% increase from January 2017.
- In January 2018, 10,030 cats were transferred in from other AWOs, an increase of 11.9% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 19.9% during January 2018 to 3,263.

Dogs

- Total intakes of all dogs equaled 89,199 during January 2018, a decrease of 1.1% from January 2017.
- Owner surrenders totaled 22,458, a decrease of 0.4% from January 2017.
- Returns of dogs previously adopted from the same organizations totaled 5,139, an increase of 7.3% from the previous year.
- Intakes of stray dogs totaled 27,594, a decrease of 4.6% from January 2017.
- Transfers of dogs into AWOs totaled 24,025 in January 2018, an increase of 1.0% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 1.5% during January 2018 to 9,983.

Outcomes

Cats

- In January 2018, 61,246 cats left AWOs, which represents a 0.3% decrease from January 2017.
- 42,391 cats were adopted in January 2018, which represents a 5.1% increase year over year.
- Euthanasia totaled 8,970, a decline of 15.7% from January of last year.
- Transfers of cats out of reporting AWOs to other organizations decreased 5.8% to 7,088.
- 1,830 cats were returned to their owners, an increase of 5.6% compared to January 2017.
- The number of cats that died while in AWOs totaled 967 (excluding euthanasia), which represents a 19.1% decrease from January 2017 to January 2018.

Dogs

- In January 2018, 82,401 dogs left AWOs, a decrease of 3.0% from January 2017.
- 45,466 dogs were adopted in January 2018, which represents a 0.1% increase from the previous year.
- Euthanasia totaled 10,214, a decline of 3.9% from January of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 9.2% to 14,532.
- Dogs returned to owners totaled 11,392, which represents a 6.2% decrease compared to January 2017.
- The number of dogs that died while in AWOs totaled 797 (excluding euthanasia), which represents a 4.2% increase from January 2017 to January 2018.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$75 in January 2018, which represents a 7.1% increase from January 2017.
- Adoption fees for cats older than 1 year of age averaged \$48, which represents a 4.3% increase compared to January of last year.
- For dogs less than 1 year of age, adoption fees averaged \$161, which represents a 1.3% increase from January 2017.
- For dogs older than 1 year of age, adoption fees averaged \$104, which represents a 6.1% increase compared to January of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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