

PetPoint Report: October 2013

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The October PetPoint Report aggregates data from 1,146 animal welfare organizations (“AWOs”) in the United States and compares it to data from 2012. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies, and rescue groups. Only data from AWOs operating PetPoint during both October 2012 and October 2013 have been included.

The report includes data on 169,218 cats and dogs that entered AWOs during the month (referred to as Intakes) and 167,916 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 47 states, Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from Delaware, North Dakota, and Rhode Island are excluded.

Intakes

Cats

- Owner surrenders of cats totaled 25,370, a decrease of 3% from October 2012.
- Cats returned by owners previously adopting from the same organization totaled 2,541, an increase of 8% from the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 4% during October 2013 to 6,128.
- Intakes of stray cats totaled 42,948, which represented a 1% increase from October 2012.
- In October 2013, 8,807 cats were transferred in from other AWOs, an increase of 3% over the previous year.
- Total intakes of all cats into AWOs equaled 85,794 during October 2013, which represented no change from October 2012.

Dogs

- Owner surrenders totaled 21,790, a decrease of 6% from October 2012.
- Returns of dogs previously adopted from the same organizations totaled 4,329, an increase of 8% from the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 3% during October 2013 to 9,076.
- Intakes of stray dogs totaled 29,564, a decrease of 5% from October 2012.
- Transfers of dogs into AWOs totaled 18,665 in October 2013, an increase of 5% over the previous year.
- Total intakes of all dogs equaled 83,424 during October 2013, a decrease of 2% from October 2012.

Outcomes

Cats

- 39,162 cats were adopted in October 2013, which represented a 4% increase year over year.
- The number of cats that died while in AWOs totaled 2,949 (excluding euthanasia), which represents a 1% increase from October 2012 to October 2013.
- Euthanasia totaled 34,919, a decline of 8% from October of last year.
- 2,001 cats were returned to their owners, an increase of 4% compared to October 2012.
- Transfers of cats out of reporting AWOs to other organizations increased 13% to 6,171.
- In October 2013, 85,202 cats left AWOs, a 1% decrease from October 2012.

Dogs

- 41,462 dogs were adopted in October 2013, which represents a 5% increase from the previous year.
- The number of dogs that died while in AWOs totaled 859 (excluding euthanasia), which represents no change year over year.
- Euthanasia totaled 19,044, a decrease of 14% from October of last year.
- Dogs returned to owners totaled 10,953, which represents no change compared to October 2012.
- Transfers of dogs from reporting AWOs to other organizations increased 3% to 10,396.
- In October 2013, 82,714 dogs left AWOs, a decrease of 1% from October 2012.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$65 in October 2013, which represents no change from October 2012.
- Adoption fees for cats older than 1 year of age averaged \$39, which represents a 3% decrease compared to October of last year.
- For dogs less than 1 year of age, adoption fees averaged \$125, a 5% increase from October 2012.
- For dogs older than 1 year of age, adoption fees averaged \$89, an increase of 5% compared to October of last year.

Third-Party Adoptions

590 AWOs conducted third-party adoptions at PetSmart, Petco, or other offsite events or facilities during October 2012 and October 2013.

- Overall third-party adoptions, which represented 12.8% of the total adoptions in October 2012 and 12.5% of the total adoptions in October 2013, increased 2.1% year over year.
- 222 or 37.6% of the AWOs conducting third-party adoptions did so at PetSmart in October 2013. Their 4,839 adoptions represent 47.9% of third-party adoptions for October 2013.
- 194 or 32.9% of the AWOs conducting third-party adoptions did so at Petco in October 2013. Their 3,076 adoptions represent 30.5% of third-party adoptions for October 2013.

- 174 or 29.5% of the AWOs conducting third-party adoptions did so at other offsite events or facilities in October 2013. Their 2,184 adoptions represent 21.6% of third-party adoptions for October 2013.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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