

PetPoint Report: June 2014

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The June PetPoint Report aggregates data from 1,175 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2013. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies, and rescue groups. Only data from AWOs operating PetPoint during both June 2013 and June 2014 have been included.

The report includes data on 187,873 cats and dogs that entered AWOs during the month (referred to as Intakes) and 172,979 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 100,541 during June 2014, which represents a 3.6% decrease from June 2013.
- Owner surrenders of cats totaled 30,725, a decrease of 4.0% from June 2013.
- Cats returned by owners previously adopting from the same organization totaled 2,517, an increase of 5.9% from the previous year.
- Intakes of stray cats totaled 49,252, which represents a 4.3% decrease from June 2013.
- In June 2014, 10,829 cats were transferred in from other AWOs, an increase of 5.2% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 10.8% during June 2014 to 7,218.

Dogs

- Total intakes of all dogs equaled 87,332 during June 2014, a decrease of 1.2% from June 2013.
- Owner surrenders totaled 23,327, a decrease of 3.0% from June 2013.
- Returns of dogs previously adopted from the same organizations totaled 4,306, a decrease of 4.3% from the previous year.
- Intakes of stray dogs totaled 30,192, a decrease of 3.1% from June 2013.
- Transfers of dogs into AWOs totaled 19,698 in June 2014, an increase of 7.3% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 5.3% during June 2014 to 9,809.

Outcomes

Cats

- In June 2014, 89,310 cats left AWOs, a 4.3% decrease from June 2013.
- 40,729 cats were adopted in June 2014, which represents a 2.9% increase year over year.
- Euthanasia totaled 36,200, a decline of 13.6% from June of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 8.1% to 7,456.
- 1,762 cats were returned to their owners, a decrease of 1.5% compared to June 2013.
- The number of cats that died while in AWOs totaled 3,163 (excluding euthanasia), which represents a 0.4% increase from June 2013 to June 2014.

Dogs

- In June 2014, 83,669 dogs left AWOs, a decrease of 2.7% from June 2013.
- 41,819 dogs were adopted in June 2014, which represents a 0.9% increase from the previous year.
- Euthanasia totaled 18,801, a decrease of 14.7% from June of last year.
- Transfers of dogs from reporting AWOs to other organizations increased 2.3% to 10,837.
- Dogs returned to owners totaled 11,355, which represents a 2.6% increase compared to June 2013.
- The number of dogs that died while in AWOs totaled 857 (excluding euthanasia), which represents a 1.7% increase year over year.

Adoptions Completed in Third-Party & Offsite Locations

618 AWOs completed adoptions at PetSmart, Petco, or other third-party or offsite events or facilities during June 2013 and June 2014.

- Overall third-party adoptions, which represented 11.5% of the total adoptions in June 2013 and 13.0% of the total adoptions in June 2014, increased 15.5% year over year.
- 227 or 36.7% of the AWOs conducting third-party adoptions did so at PetSmart in June 2014. Their 4,753 adoptions represent 44.2% of third-party adoptions for June 2014.
- 144 or 23.3% of the AWOs conducting third-party adoptions did so at Petco in June 2014. Their 1,737 adoptions represent 16.1% of third-party adoptions for June 2014.
- 247 or 40.0% of the AWOs conducting third-party adoptions did so at other offsite events or facilities in June 2014. Their 4,267 adoptions represent 39.7% of third-party adoptions for June 2014.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$64 in June 2014, which represents no change from June 2013.
- Adoption fees for cats older than 1 year of age averaged \$37, which represents no change compared to June of last year.

- For dogs less than 1 year of age, adoption fees averaged \$128, a 4.1% increase from June 2013.
- For dogs older than 1 year of age, adoption fees averaged \$92, which represents no change compared to June of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information, or to find out how you can subscribe for regional, state, quarterly or annual data, please contact:

Brad Grucelski
Vice President, PetPoint Solutions
Pethealth Inc.
bradg@petpoint.com
(866) 630.7387 ext. 284