

PetPoint Report: August 2015

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The August PetPoint Report aggregates data from 1,232 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2014. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies, and rescue groups. Only data from AWOs operating PetPoint during both August 2014 and August 2015 have been included.

The report includes data on 177,322 cats and dogs that entered AWOs during the month (referred to as Intakes) and 181,623 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 48 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota and West Virginia are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 90,768 during August 2015, which represents a 4.9% decrease from August 2014.
- Owner surrenders of cats totaled 27,016, a decrease of 1.2% from August 2014.
- Cats returned by owners previously adopting from the same organization totaled 3,003, an increase of 4.0% from the previous year.
- Intakes of stray cats totaled 43,182, which represents a 9.3% decrease from August 2014.
- In August 2015, 11,302 cats were transferred in from other AWOs, an increase of 11.4% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 15.7% during August 2015 to 6,265.

Dogs

- Total intakes of all dogs equaled 86,554 during August 2015, a decrease of 5.1% from August 2014.
- Owner surrenders totaled 21,886, a decrease of 7.0% from August 2014.
- Returns of dogs previously adopted from the same organizations totaled 4,732, an increase of 1.7% from the previous year.
- Intakes of stray dogs totaled 29,279, a decrease of 6.7% from August 2014.
- Transfers of dogs into AWOs totaled 20,629 in August 2015, which represents no change over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 9.2% during August 2015 to 10,028.

Outcomes

Cats

- In August 2015, 92,553 cats left AWOs, which represents a 3.9% decrease from August 2014.
- 52,808 cats were adopted in August 2015, which represents a 9.3% increase year over year.
- Euthanasia totaled 26,201, a decline of 26.0% from August of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 8.9% to 7,656.
- 2,074 cats were returned to their owners, an increase of 1.3% compared to August 2014.
- The number of cats that died while in AWOs totaled 3,814 (excluding euthanasia), which represents an 8.1% increase from August 2014 to August 2015.

Dogs

- In August 2015, 89,070 dogs left AWOs, a decrease of 3.3% from August 2014.
- 49,198 dogs were adopted in August 2015, which represents a 2.9% increase from the previous year.
- Euthanasia totaled 14,951, a decrease of 23.8% from August of last year.
- Transfers of dogs from reporting AWOs to other organizations increased 4.8% to 12,508.
- Dogs returned to owners totaled 11,555, which represents a 1.9% decrease compared to August 2014.
- The number of dogs that died while in AWOs totaled 858 (excluding euthanasia), which represents a 12.2% decrease year over year.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$65 in August 2015, which represents an 8.3% increase from August 2014.
- Adoption fees for cats older than 1 year of age averaged \$37, which represents a 2.6% decrease compared to August of last year.
- For dogs less than 1 year of age, adoption fees averaged \$140, which represents a 7.7% increase from August 2014.
- For dogs older than 1 year of age, adoption fees averaged \$95, which represents a 6.7% increase compared to August of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information please contact:

Steve Zeidman
Vice President, Innovation and Research
Pethealth Inc.
steve.zeidman@Pethealthinc.com
(866) 630.7387 ext. 5980