

## PetPoint Report: July 2016

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The July PetPoint Report aggregates data from 1213 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2015. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both July 2015 and July 2016 have been included.

The report includes data on 177,281 cats and dogs that entered AWOs during the month (referred to as Intakes) and 182,429 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 48 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota and West Virginia are excluded.

### Intakes

#### *Cats*

- Total intakes of all cats into AWOs equaled 89,655 during July 2016, which represents a 7.8% decrease from July 2015.
- Owner surrenders of cats totaled 26,780, a decrease of 8.6% from July 2015.
- Cats returned by owners previously adopting from the same organization totaled 2,967, an increase of 4.8% from the previous year.
- Intakes of stray cats totaled 43,143, which represents an 8.2% decrease from July 2015.
- In July 2016, 10,399 cats were transferred in from other AWOs, a decrease of 6.6% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 8.4% during July 2016 to 6,366.

#### *Dogs*

- Total intakes of all dogs equaled 87,626 during July 2016, a decrease of 4.6% from July 2015.
- Owner surrenders totaled 21,714, a decrease of 8.4% from July 2015.
- Returns of dogs previously adopted from the same organizations totaled 4,953, an increase of 4.6% from the previous year.
- Intakes of stray dogs totaled 29,397, a decrease of 6.7% from July 2015.
- Transfers of dogs into AWOs totaled 20,872 in July 2016, no change from the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 3.1% during July 2016 to 10,690.

## Outcomes

### *Cats*

- In July 2016, 92,466 cats left AWOs, which represents a 4.2% decrease from July 2015.
- 53,189 cats were adopted in July 2016, which represents an 8.6% increase year over year.
- Euthanasia totaled 25,418, a decline of 22.4% from July of last year.
- Transfers of cats out of reporting AWOs to other organizations decreased 4.8% to 8,195.
- 2,150 cats were returned to their owners, an increase of 0.7% compared to July 2015.
- The number of cats that died while in AWOs totaled 3,514 (excluding euthanasia), which represents a 12.9% decrease from July 2015 to July 2016.

### *Dogs*

- In July 2016, 89,963 dogs left AWOs, a decrease of 0.3% from July 2015.
- 49,486 dogs were adopted in July 2016, which represents a 7.1% increase from the previous year.
- Euthanasia totaled 14,437, a decline of 17.5% from July of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 3.3% to 12,031.
- Dogs returned to owners totaled 13,234, which represents a 1.2% increase compared to July 2015.
- The number of dogs that died while in AWOs totaled 775 (excluding euthanasia), which represents a 23.2% decrease from July 2015 to July 2016.

## Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$69 in July 2016, which represents a 7.8% increase from July 2015.
- Adoption fees for cats older than 1 year of age averaged \$41, which represents a 7.9% increase compared to July of last year.
- For dogs less than 1 year of age, adoption fees averaged \$145, which represents a 5.1% increase from July 2015.
- For dogs older than 1 year of age, adoption fees averaged \$94, which represents a 5.6% increase compared to July of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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