The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The October PetPoint Report aggregates data from 1246 animal welfare organizations ("AWOs") in the United States and compares it to data from the same month in 2015. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both October 2015 and October 2016 have been included.

The report includes data on 166,262 cats and dogs that entered AWOs during the month (referred to as Intakes) and 171,628 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 82,777 during October 2016, which represents an 8.7% decrease from October 2015.
- Owner surrenders of cats totaled 23,874, a decrease of 10.3% from October 2015.
- Cats returned by owners previously adopting from the same organization totaled 2,869, a decrease of 6.7% from the previous year.
- Intakes of stray cats totaled 39,455, which represents a 10.4% decrease from October 2015.
- In October 2016, 10,432 cats were transferred in from other AWOs, a decrease of 2.8% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 0.6% during October 2016 to 6,147.

Dogs

- Total intakes of all dogs equaled 83,485 during October 2016, a decrease of 6.3% from October 2015.
- Owner surrenders totaled 19,338, a decrease of 12.3% from October 2015.
- Returns of dogs previously adopted from the same organizations totaled 4,886, a decrease of 1.9% from the previous year.
- Intakes of stray dogs totaled 27,709, a decrease of 8.4% from October 2015.
- Transfers of dogs into AWOs totaled 21,178 in October 2016, a decrease of 2.4% over the previous year.
- Seizures of dogs conducted by law enforcement agencies increased 2.6% during October 2016 to 10,374.
Outcomes

Cats

- In October 2016, 86,043 cats left AWOs, which represents a 7.8% decrease from October 2015.
- 51,235 cats were adopted in October 2016, which represents a 0.5% decrease year over year.
- Euthanasia totaled 21,832, a decline of 21.4% from October of last year.
- Transfers of cats out of reporting AWOs to other organizations decreased 8.2% to 7,424.
- 2,248 cats were returned to their owners, a decrease of 8.7% compared to October 2015.
- The number of cats that died while in AWOs totaled 3,304 (excluding euthanasia), which represents a 3.8% decrease from October 2015 to October 2016.

Dogs

- In October 2016, 85,585 dogs left AWOs, a decrease of 5.6% from October 2015.
- 47,468 dogs were adopted in October 2016, which represents a 1.9% decrease from the previous year.
- Euthanasia totaled 11,744, a decline of 20.0% from October of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 7.0% to 12,956.
- Dogs returned to owners totaled 12,661, which represents a 1.9% decrease compared to October 2015.
- The number of dogs that died while in AWOs totaled 756 (excluding euthanasia), which represents a 0.5% increase from October 2015 to October 2016.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged $73 in October 2016, which represents a 12.3% increase from October 2015.
- Adoption fees for cats older than 1 year of age averaged $43, which represents a 10.3% increase compared to October of last year.
- For dogs less than 1 year of age, adoption fees averaged $146, which represents an 8.1% increase from October 2015.
- For dogs older than 1 year of age, adoption fees averaged $94, which represents a 4.4% increase compared to October of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information please contact:

Steve Zeidman
Vice President, Software Solutions
Pethealth Inc.
steve.zeidman@Pethealthinc.com
(866) 630.7387 ext. 5980