

PetPoint Report: August 2017

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The August PetPoint Report aggregates data from 1276 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2016. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both August 2016 and August 2017 have been included.

The report includes data on 194,867 cats and dogs that entered AWOs during the month (referred to as Intakes) and 194,266 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 98,725 during August 2017, which represents a 2.6% decrease from August 2016.
- Owner surrenders of cats totaled 28,337, a decrease of 4.3% from August 2016.
- Cats returned by owners previously adopting from the same organization totaled 3,221, a decrease of 1.5% from the previous year.
- Intakes of stray cats totaled 48,415, which represents a 2.0% decrease from August 2016.
- In August 2017, 12,723 cats were transferred in from other AWOs, an increase of 6.8% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 15.6% during August 2017 to 6,029.

Dogs

- Total intakes of all dogs equaled 96,142 during August 2017, a decrease of 1.3% from August 2016.
- Owner surrenders totaled 22,268, a decrease of 5.2% from August 2016.
- Returns of dogs previously adopted from the same organizations totaled 5,513, an increase of 3.5% from the previous year.
- Intakes of stray dogs totaled 31,930, a decrease of 3.4% from August 2016.
- Transfers of dogs into AWOs totaled 24,543 in August 2017, an increase of 8.4% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 7.8% during August 2017 to 11,888.

Outcomes

Cats

- In August 2017, 98,635 cats left AWOs, which represents a 0.7% increase from August 2016.
- 58,878 cats were adopted in August 2017, which represents a 9.4% increase year over year.
- Euthanasia totaled 23,415, a decline of 17.3% from August of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 4.3% to 9,758.
- 2,712 cats were returned to their owners, an increase of 8.1% compared to August 2016.
- The number of cats that died while in AWOs totaled 3,872 (excluding euthanasia), which represents a 2.8% decrease from August 2016 to August 2017.

Dogs

- In August 2017, 95,631 dogs left AWOs, an increase of 1.6% from August 2016.
- 52,589 dogs were adopted in August 2017, which represents a 9.3% increase from the previous year.
- Euthanasia totaled 13,282, a decline of 15.6% from August of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 1.3% to 14,805.
- Dogs returned to owners totaled 14,108, which represents a 1.6% decrease compared to August 2016.
- The number of dogs that died while in AWOs totaled 847 (excluding euthanasia), which represents a 7.9% decrease from August 2016 to August 2017.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$76 in August 2017, which represents a 10.1% increase from August 2016.
- Adoption fees for cats older than 1 year of age averaged \$44, which represents a 4.8% increase compared to August of last year.
- For dogs less than 1 year of age, adoption fees averaged \$163, which represents a 10.9% increase from August 2016.
- For dogs older than 1 year of age, adoption fees averaged \$96, which represents a 1.1% increase compared to August of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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